

## Website and Newsletter Advertising with ACSI Eastern Canada

### Website Ad Options

Leaderboard – 728 pixels by 100 pixels gif file \$200 per 30 day period Half Banner -- 300 pixels by 100 pixels \$100 per 30 day period

# Quarterly Newsletter Ad Options (Including both Colour Online and Black and White Print Versions)

Leaderboard – 728 pixels by 90 pixels (online version) plus approximately 7" by 1.5" (print version) \$250 per quarterly issue

Half Banner -- 300 pixels by 100 pixels (o v) plus 3" by 1.5" (p v) \$150 per quarterly issue Big Box -- 200 pixels by 100 pixels (o v) plus 2" by 1.5" (p v) \$100 per quarter

### Newsletter Publication Dates for the 2014/2015 School Year

September 1, 2014 for the Fall Newsletter November 15, 2014 for the December Newsletter January 30, 2015 for the Winter Newsletter April 30, 2015 for the Spring Newsletter

#### Conditions:

- 1. All newsletter ads must appear in both the online and print versions.
- 2. ACSI reserves the right to refuse any ad for any of the following reasons:
  - Content conflicting with our understanding of the teachings of the Old and New Testament
  - Content offensive to any member school
  - Limitations on the number of ads per issue
- 3. Payment and ad must be received at the ACSI Eastern Canada office at least 7 days before the ad is run.
- 4. ACSI reserves the right to decrease the size/letters/words in order to fit the appropriate space available
- 5. ACSI reserves the right to place the ad in the most appropriate place.

Please email ads to: mkennedy@acsiec.org

Send Payment to:

ACSI Eastern Canada 1 Wenden Court, R.R.2 Minesing, ON LOL 1Y2