



EASTERN CANADA REGION
INCORPORATED AS CONFEDERATION OF CANADIAN CHRISTIAN SCHOOLS

ASSOCIATION OF CHRISTIAN SCHOOLS INTERNATIONAL

Enabling Christian
Educators and Schools
Worldwide

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Dear Friend,

At ACSI we believe that quality counts in our services and in the services and products companies like yours provide to our schools.

Every year many companies exhibit at our conferences and conventions. While we appreciate their involvement there is no implied ACSI recommendation for those companies, and that is fair enough. Those basic exhibiting options will continue to be an important part of our conventions but we have some new ideas too.

Now we are 'raising the bar' for the mutual benefit of ACSI member schools and companies who want to highlight the quality of their products and services. First we are offering Platinum, Gold, Silver and Bronze Sponsorship for companies that have a proven 'track record' in serving member schools. For them we have combined a number of advertising and promotional opportunities along with a clearly stated recognition that these are companies do their work very well. We call this The Preferred Service Providers programme. Please see the enclosed material for details.

In our second programme, companies can sponsor any of our 14 annual student and staff events where parents as well as students congregate. These are opportunities to present your products and services to this 'forgotten' school community. Why not consider sponsoring one of more of those events. I've enclosed some information about them for you to consider.

Both of these programmes are designed to transform our relationship with outstanding companies from a pay per exhibit format to a mutually beneficial partnership in Christian school education. I hope you will join with us in this important initiative.

Yours truly,

Mark A. Kennedy
Director